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New Vision Display adds OLED displays to its product portfolio

Roseville, CA – March 9, 2016 – New Vision Display ("NVD") - a manufacturer of TFT and passive matrix LCDs, projected capacitive touch panels, glass cover lenses, and screen protectors - adds to its display portfolio Organic Light Emitting Diode (OLED) displays.

OLED display technology is relatively new to the industry and is becoming a high-demand product in many market segments. OLED displays offer these advantages over traditional LCDs: Backlight is not required, making them excellent for thin applications; they provide uniform brightness, high contrast, and wide viewing angles with no grayscale inversion; their functionality is unaffected by extreme temperatures; and, they have rapid switching times making them ideal for video applications.

"We are very excited to add OLED display technology to our display portfolio" said Jeff Olyniec, NVD's CEO. "It allows us to offer more display options to our customers and maintain our reputation as an industry leader in innovation and quality."

NVD's OLED displays come in standard graphic monochrome and standard full color panels ranging from 0.49" to 2.8" diagonal, as well as 16x2 and 20x2 dot matrix character LCD module replacements. NVD also offers custom OLED solutions such as custom colors, partial transparency, custom processing (FPC design, round substrate edges, etc.), and full integration with NVD's touch, cover lens and other value added features – all at low NRE charges. NVD is RoHS and REACH compliant, and certified ISO9001, ISO14001 and TS16949.

About New Vision Display New Vision Display is a U.S.-based global leader in innovative, flexible and highly efficient display and touch technology for small and medium-sized applications for industrial, consumer and medical and automotive markets. NVD operates high-end manufacturing and design facilities located in China dedicated to display and touch technologies. NVD's expertise includes display-based passive matrix and active matrix liquid crystal display technology, and module integration with touch panels and lens assemblies. NVD is a one-stop solutions partner for display and touch modules and periphery providing full service product design, new product introduction, manufacturing, logistics and local support. For more information on New Vision Display, please visit our website at www.newvisiondisplay.com.

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